

# COMBINE, COORDINATE, COOPERATE

Be a part of the EuroGEO

#OneEuroGEO

## EuroGEO Workshop 2024 - Social event sponsorship (October 8)

The EuroGEO workshop is the annual meeting of the EuroGEO community. This year's EuroGEO workshop, which will take place in the historic city of Krakow in Poland. From the 8<sup>th</sup> to the 10<sup>th</sup> of October, EuroGEO Workshop will mobilise the EO community to strengthen EuroGEO in the light of both the evolving European landscape and GEO strategy (more information [here](#)).

The 'new EuroGEO era' will strive to 'Coordinate, Combine, Cooperate' with the national and European EO ecosystems, across different sectors and domains, to create relevant and impactful contributions to GEO, and harness the benefits of international cooperation for the benefit of the European EO sector.

The EuroGEO workshop will feature interventions from the European Commission, Polish ministries and the Polish Space Agency, the Copernicus Entrusted Entities and implementing partners, research and academia, as well as the EO industry.

On 8 October, at the end of the first day of the event, a social event will be organised for attendees. For the first time ever, and in order to boost and consolidate the involvement of the EO community, especially the EO industry, in EuroGEO, the social event is open for "external sponsorship".

Join us as a sponsor of the social event to showcase your activities to the wider EuroGEO community, including key institutional partners, and become a "EuroGEO champion"!

### Overview of the different sponsorship packages

In order to reflect the diversity of the EO industry and the EuroGEO community, the sponsorship packages aim to guarantee the involvement and opportunities for a wide range of stakeholders, allowing representation of not only big actors, but also smaller entities wanting to gain visibility at the event.

Three sponsorship packages are available to fit each ones objectives:

- **Platinum package** – a unique opportunity to maximise your visibility,
- **Gold package** – a rich package to engage with attendees,
- **Silver package** – the entry but qualitative one to promote your brand.



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## Platinum – ONLY 1 Organisation

€4.000

- **Exclusive speaking opportunity** at the opening of the social event.
- **Promotion of your organization** and your content throughout Day 1 and Day 2 of the event with a **dedicated screen** and stand located in a prominent location at the main venue of the Workshop.
- **Visibility of your roll-up** in the prominent location at the main venue of the Workshop throughout all days of the event.
- **Promotion of your organization logo** as a sponsor across pre-event, during the event, and post-event materials (both online on the event's website and social media, as well as at the physical venue), including:
  - EuroGEO Workshop website (with link to your website),
  - Marketing emails introducing sponsors and inviting for the social event,
  - Social media promotion,
  - Social event banners and visuals,
  - Dedicated social event materials featured at the venue.
- Opportunity to have a **physical exhibition table** and promotion of your own materials at the social event.
- Opportunity to **showcase your organization and network** during the social event.

## Gold – ONLY 2 Organisations

€3.000

- **Promotion of your organization** and your content throughout Day 1 and Day 2 of the event with a **dedicated screen** and stand located in a prominent location at the main venue of the Workshop.
- **Visibility of your roll-up** in the prominent location at the main venue of the Workshop throughout all days of the event.
- **Promotion of your organization logo** as a sponsor across pre-event, during the event, and post-event materials (both online on the event's website and social media, as well as at the physical venue), including:
  - EuroGEO Workshop website (with link to your website),
  - Marketing emails introducing sponsors and inviting for the social event,
  - Social media promotion,
  - Social event banners and visuals,
  - Dedicated social event materials featured at the venue.
- Opportunity to have a **physical exhibition table** and promotion of your own materials at the social event.
- Opportunity to **showcase your organization and network** during the social event.



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## Silver – ONLY 3 Organisations

€1.000

- **Promotion of your organization logo** as a sponsor across pre-event, during the event, and post-event materials (both online on the event's website and social media, as well as at the physical venue), including:
  - EuroGEO Workshop website (with link to your website),
  - Marketing emails introducing sponsors and inviting for the social event,
  - Social media promotion,
  - Social event banners and visuals,
  - Dedicated social event materials featured at the venue.
- Opportunity to have **a physical exhibition table** and promotion of your own materials at the social event.
- Opportunity to **showcase your organization and network** during the social event.

### Overview of sponsorship packages

Sponsorship package	Platinum Only one available €4k	Gold Only two available €3k	Silver Only three available €1k
Speaking slot at social event opening	★		
Screen at the main venue (Day 1 & Day 2)	★	★	
Your roll-up exhibited at the venue (Day 1, 2 & 3)	★	★	
Your materials at social event (roll-up & own table to exhibit your materials)	★	★	★
Logo on table signage social event	★	★	★
Logo included in social event promotional materials <sup>1</sup>	★	★	★

<sup>1</sup> Including:

- conference website (with link to your website)
- marketing emails related to the social event
- social media
- Social event banners and onsite roll-ups
- Promotion at closing of the main part of Day 1 & included in "thank you slides" for the whole event

