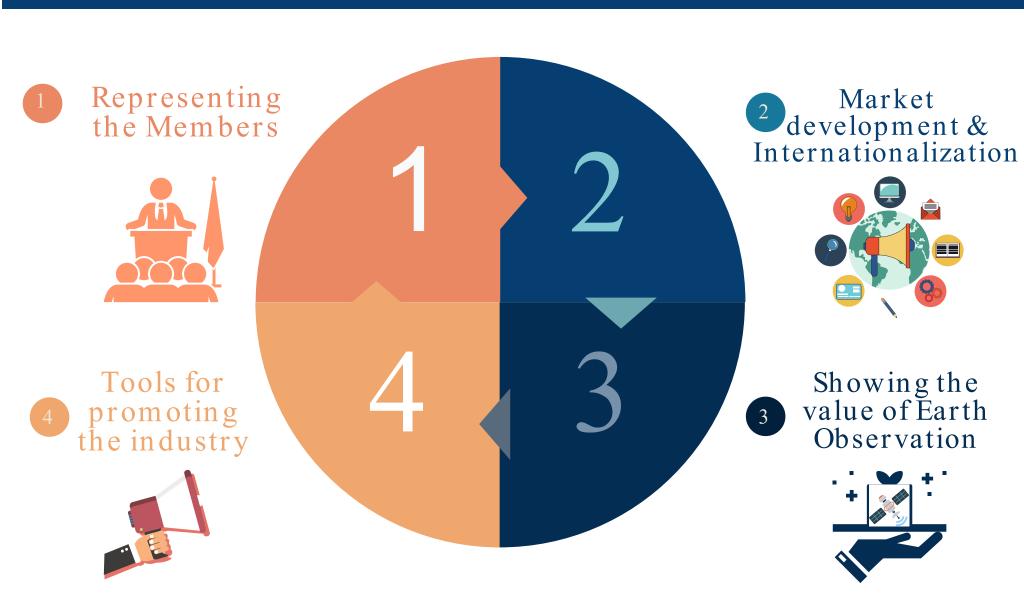


EARSC Membership

SYNERGY OF 4 PILLARS



1st pillar: Representing the Members

The core pillar of our activities is to support and promote our members (approx. 135 members in more than 26 countries) through working groups, liaising with EC and ESA, giving our members a voice through position papers, through our participation organization and observer roles at GEO and UNGGIM respectively. More about how we represent our members here.



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2nd pillar: Market Development and Internationalization



EARSC is engaged in a wide range of activities to develop new markets and business opportunities, interactions with communities of users, technology driven entities and international partners.

We engage with market leaders to understand their needs (the <u>FIRE project</u>) and with end users across the world to promote the EO services.

We help our members to develop business opportunities all over the world through collaboration with foreign markets (e.g. as we did in ConnectEO).

Contact natassa.antoniou@earsc.org for more info.

3rd pillar: Showing the value of Earth Observation

EARSC showcases the value of Earth Observation by leading the <u>Sentinel Benefits Study (SeBS)</u> project to measure the societal impact of products and services from Sentinel satellite data. Read more about the project <u>here.</u>

Contact: Christopher Oligschlager, christopher.oligschlaeger@earsc.org

EARSC conducts a regular Industry Survey into the total employment and turnover of the Earth Observation sector in Europe. Read more here. Contact: Michelle Hermes @earsc.org



4th pillar: Tools for promoting the industry

EARSC has several digital tools which provide a common space to find EO companies, to discover 'online' EO services and to promote our members' products. EARSC's closed portal provides our members unique access to funding opportunities and updates from the industry.











EARSC provides our members with opportunities to promote their articles, job offers, news and other materials on our website and social media.

Contact: Communication Officer, Francesco.Casaril@earsc.org



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EARSC



<u>(a)earsc</u>

Projects at EARSC



<u>Harmonia</u> - provides tools to assess and mitigate climate change effects in cities. **Contact: weronika.borejko@earsc.org**



GREAT - aims to establish the Green Deal Data Space Foundation and its Community of Practice which builds on both the European Green Deal and the EU's Strategy for Data. Contact: weronika.borejko@earsc.org



<u>SPACE4GEO</u> Alliance - bridges the skills gap between supply and demand for education, training and workforce development in the SPACE/EO/GI sector. Contact: monica.miguellago@earsc.org



<u>SeBS</u> showcases the benefits brought by the usage of Sentinels data to society, environment and economy Contact: <u>christopher.oligschlaeger@earsc.org</u>

Projects at EARSC

SDGs EYES Copernicus building portfolio of decision-making tools to monitor the SDGs indicators related to the environment from an inter-sector perspective, aligning with the EU Green Deal priorities and challenges. Contact: monica.miguel-lago@earsc.org

CREDIBLE

CREDIBLE aims at building momentum and trust to achieve credible soil carbon farming in the EU, more specifically will respond to how can satellite-derived data and services contribute to building consensus on credible carbon farming. Contact: monica.miguel-lago@earsc.org



<u>VALORADA</u> project aims to empower European regions and cities to steer the upcoming societal transformation towards sustainable and climate-resilient development through their own actions; improving access to and usability of available climate data.

Contact: <u>christopher.oligschlaeger@earsc.org</u>



EARSC EOcafe



- Online event every 2 weeks
- Timely, relevant & practical information on a broad variety of topics related to the EO sector
- Important topics for the industry
- Experts, knowledgeable speakers of the industry
- Discuss and network while enjoying a cup of coffee with friends
- <u>In case of questions or topic ideas</u> contact natassa.antoniou@earsc.org

EARSC Annual Conference - EXPANDEO



Pre-REGISTER for EXPANDEO 2023 HERE



If you have any questions please contact our Communication Officer at EARSC: francesco.casaril@earsc.org