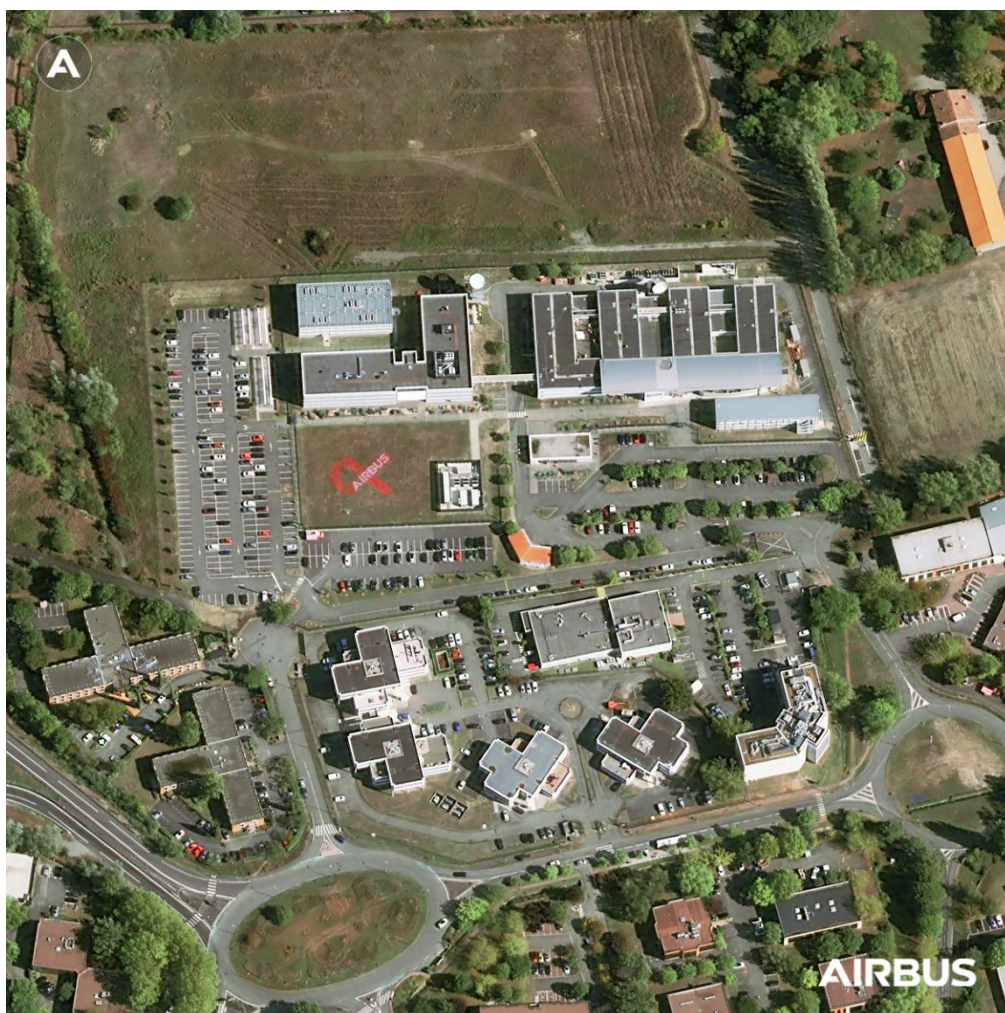


Airbus and EdenColor partner to support the French National League Against Cancer from Earth to space

Toulouse, 10 October 2022 – Airbus Defence and Space and EdenColor have joined efforts to support the French National League Against Cancer* within the framework of the Pink October, the Breast Cancer Awareness Month.

EdenColor, a company based in Toulouse which manufactures 100% environmentally friendly vegetable paints, designed and painted on grass at the Airbus premises a 30 meters high by 20 meters wide pink ribbon -the international symbol to support this cause.

On its side, Airbus tasked its Earth Observation Pléiades Neo satellites to acquire a 30cm resolution image, committing to the joint aim to increase the visibility and impact of the yearly campaign to raise awareness among women on regular breast cancer screening.



Pléiades Neo 30cm – Toulouse, France. Copyright: Pléiades Neo - Airbus DS 2022

Follow us



If you wish to update your preferences to Airbus Communications, media@airbus.com
If you no longer wish to receive communications from Airbus, media@airbus.com

Download the Pléiades Neo satellite image in [30cm resolution](#) and [15cm resolution](#).

*The French National League Against Cancer (La Ligue Nationale Contre le Cancer) was founded in 1918 and fights against the disease on three levels: research, promotion of screening and prevention, and care for patients and their loved ones.

[Newsroom](#)

Contacts for the media

Beatriz Lozano

Airbus Defence and Space

+49 (0) 172 341 3838

beatriz.lozano-mendez@airbus.com

Follow us



If you wish to update your preferences to Airbus Communications, media@airbus.com
If you no longer wish to receive communications from Airbus, media@airbus.com