**Partnership Award**

**“a reward outstanding collaboration for the EO user-uptake”**

Template for Applicants

Headings requested for the Partnership Award (Recommendation 2-4 pages approx.)

|  |  |
| --- | --- |
| **Partnerships**: teams should include at least one company registered in EU or ESA Members State countries. |  |
| **Value creation (business growth, new markets, export opportunities): evidence of value creation regarding a product or EO service with potential users. Ideally demonstrated forward thinking cooperation bringing research product into operational procedures (i.e, validated methodology from research & innovation to commercialisation). Collaboration has potential for scaling up through the Technology Readiness Levels (TRL), business growth, new markets, export opportunities or incorporating new concepts in the research/academy.** |  |
| **Sound sustainability plan**: the sustainability plan “must go beyond financial support”. The applicants should include information concerning validated sustainability approach aspects such as, i.e., technical, financial, legal, organizational, operational and scheduling. |  |
| **Internal procedures of engagement**: basis of evidence for successful partnership collaboration (i.e., incorporating the case story into an organization’s planning, collaboration with private sector and goal-setting processes, validated internal procedures of engagement, seek to extend partnerships, etc) |  |
| **Outreach & marketing**: emphasize the promotion to users/customers (i.e., validating how to present and communicate the case to final users or communicating the case for awareness and outreach purposes |  |
| **Contact** details |  |
| Images, references, testimonials are appreciated at the end as Annex |  |

Dead-line for entries end April 2022

Contact: info@earsc.org