

Paris, January 27th 2022

Subject: Save the date: ESA-Industry “Future of ESA Earth Observation programmes” seminar on 12-13 April 2022, organised by EUROSPACE with the help of EARSC

Dear Madam/Sir,

We are pleased to announce that ESA intends to convene on 12-13 April 2022 a high-level ESA-industry dialogue virtual event to review the key aspects of the future ESA programme proposals in Earth observation, in view of the Ministerial Council Meeting of October.

Please save the date for this invitation-only online event.

The goal of this event is to support the elaboration of well defined, structured, consolidated industrial expression of interest for sharpening the ESA EO programme proposals, and create momentum and political support for it in the industrial community. The seminar would enable:

- the direct expression of a wide array of viewpoints and recommendations towards the future ESA EO programmes
- an active ESA-industry dialogue regarding activities and processes that will consolidate the strengths of the European space sector in Earth Observation

Eventually, as an outcome of the workshop, ESA and industry will converge and speak with same voice and have mutually supportive objectives about the specific EOP proposals at CM22.

The programme of the event will be designed in the coming weeks.

Eurospace, with the help of EARSC, is organising this seminar on behalf and with the active participation of ESA.

It aims at collecting a representative and diversified array of views from the upstream and value-added industries. It will allow the European private EO sector to present its medium to long-term perspectives, considering products, services, markets, users and data aspects, and to draw an updated picture of the European EO ecosystem, its current assets and challenges.

The seminar is intended as a high level, highly productive, coordinated think-tank. Speakers will be selected based on expressions of interest in light of the programme context as defined under ESA guidance. Do not hesitate to contact us if you have a message to convey, we will consider your input for the programme.

Stay tuned for further communications. The official ESA invitation is expected to be issued in March.

Best regards

Olivier Lemaitre - Eurospace Secretary General (on behalf of the organisation team)

