Please join us for the Future Forum 2021 Side Event:

Using Earth Observation data for the implementation of the 2030 Agenda for Sustainable Development

*Hear from experts and start exploring datasets on your own!*

The 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals (SDGs) require evidence-based policy making that takes interdependencies between SDGs into account and allocates limited resources efficiently. However, two-thirds of the 231 global SDG indicators cannot be reported upon regularly. **In this event we will look at how earth observation data can help close some of these data gaps and support the implementation of the 2030 Agenda** on two levels: 1.) In evidence-based policy making for the implementation of the 2030 Agenda; and 2.) in facilitating effective monitoring.

On this topic we will hear from **Christoph Aubrecht**, program coordinator of the Global Development Assistance (GDA) program at the **European Space Agency (ESA)**, and look at a use case from Brazil. **Norman Kiesslich, a Senior Project Manager at GeoVille GmbH,** an international Earth Observation (EO) service provider, will present a tool on agricultural land, and crop types in the context of agricultural credits in Brazil. And **Silvio Arduini** will speak on how this tool has helped him at his work at the **Brazilian Central Bank**.

If these inputs made you curious on how you can use earth observation in your own work, the second part of our event will **show you tools that you can get started with to explore EO data firsthand**. Gunnar Hesch from the GIZ Sectoral Department will show you tools which allow for easy access to some first EO data analysis, also for non-expert users.

We look forward to **discussing your questions to our experts** as well as your experiences with the use of earth observation and hope you will join us for our Side-Event on the use of earth observation for the 2030 Agenda!

**Date and Time**: September 22nd from 5:45 to 7:15 pm

**Session language**: English

[Click this link to join!](https://eur01.safelinks.protection.outlook.com/ap/t-59584e83/?url=https%3A%2F%2Fteams.microsoft.com%2Fl%2Fmeetup-join%2F19%253ameeting_ZjZiZTA0ZTktMzgxNi00ZjVkLThhM2YtOGU5YmQwZGY2OGI4%2540thread.v2%2F0%3Fcontext%3D%257b%2522Tid%2522%253a%25225bbab28c-def3-4604-8822-5e707da8dba8%2522%252c%2522Oid%2522%253a%25223d6e9335-a048-4a5c-8ea4-431df65fd250%2522%257d&data=04%7C01%7Csophia.pogrzeba%40giz.de%7C644a6c5e69a047c7cf4108d96c697e66%7C5bbab28cdef3460488225e707da8dba8%7C0%7C0%7C637660022604529244%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ZCcZMtHCOlkofHoA%2BjIWKU1Yxs76XfP1BH1wHz4oDIk%3D&reserved=0)