

## **EARSC, European EO Services Company Award 2021**

### **Description:**

Following the great success of previous years, EARSC is pleased to announce the 2021 European EO Services Company Award.

The name of the winner will be revealed at the EARSC General Assembly in June

The candidates will be judged against the following criteria:

- Has successfully developed EO services for a target market (sector or geographic)
- Has made a strong contribution to a defining European programme (eg. Copernicus, Inspire, ESA projects, etc)
- Has exhibited good revenue and/or employment growth.

### **Nominations:**

#### **Step 1:**

All EO Services Companies are invited to nominate companies for the award; you may nominate yourselves but if you do, you must also nominate another company ie make 2 nominations. If you don't nominate yourself, you can nominate just one company if you wish. You do not have to nominate an EARSC member. Each nomination MAY be accompanied by a single-sentence "We nominate xyz because the merits are....".

#### **Step 2:**

All companies nominated will then go into a vote by all EARSC members so that the finalists for the award will have been selected by their peers. This step will demonstrate that the finalists are all respected by their partners and competitors.

#### **Step 3:**

The top five companies voted by the members will then be asked to provide a short justification against each of the criteria described above as to why they should be considered for the EARSC European EO Services Company award. The winner will be selected by an international, independent jury comprised of recognised experts.

### **Schedule:**

Nominations must be received by noon on **30<sup>th</sup> April**

On **3<sup>rd</sup> May**, a second mail will be sent to EARSC members with a list of companies. Each EARSC member is invited to vote for 2 companies from the list. All votes will remain confidential to the EARSC secretariat. The deadline for voting will be **13<sup>th</sup> May**.

**14<sup>th</sup> May**, a mail will be sent to the 5 finalists, informing them of their nomination by their peers and asking them to provide the short justification on which the jury will base their decision. Deadline of **21<sup>st</sup> May**.



**NOMINATION**

NAME COMPANY A	NAME COMPANY B
We nominate company A because the merits are...	We nominate company because the merits are...

Nomination provided by..... (company name)

**Note:**

Only the names of nominated companies will appear on the voting list. Names of the nominating companies will remain confidential.

In the event of more than one descriptive sentence being provided for a company we shall select either the first received or the clearest as appropriate. Only one will be provided to avoid giving an indication of multiple nominations for a single company.

When the voting is organised, only one vote per company will be accepted for the 1<sup>st</sup> and 2ed step.

All votes will remain confidential to the EARSC secretariat.

If you have any questions, please contact [info@earsc.org](mailto:info@earsc.org)