**Partnership Award**

**‘from Research to Market’**

Template for Applicants

Headings requested for the Partnership Award (Recommendation 2-4 pages approx.)

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| **Partnerships**: teams should include at least one European company. Entries including members from the Copernicus Networks (Academy, Relays) together with EO service companies’ collaboration is an asset.  |  |
| **Value creation (business growth, new markets, export opportunities)**: evidence of value creation regarding a product or EO service with potential users. Ideally demonstrated forward thinking cooperation bringing research product into operational procedures (i.e, validated methodology from research & innovation to commercialisation) |  |
| **Sound sustainability plan**: the sustainability plan “must go beyond financial support”. The applicants should include information concerning validated sustainability approach aspects such as, i.e., technical, financial, legal, organizational, operational and scheduling. |  |
| **Internal procedures of engagement**: basis of evidence for successful R&D/ industry partnership incorporating the “case story” into an organization’s planning (collaboration with private & public sector) and goal-setting processes (i.e., validated internal procedures of engagement) |  |
| **Outreach & marketing**: emphasize the promotion to users/customers. For academic level should show the contribution to the overall advancement of teaching and learning of EO concepts (i.e, validating how to present and communicate the case for awareness and outreach purposes) while for industry validating how to present and communicate the case to final users |  |
| **Contact** details |  |
| Images, references, testimonials are appreciated at the end as Annex |  |

Dead-line for entries end April 2021

Contact: info@earsc.org