



EARSC is a non-profit-making organisation created in 1989. The mission of EARSC is to **foster the development of European Geo-Information Service Industry**. Our main objective is to stimulate a sustainable market for geo-information services using EO data, which is openly accessible to all members.

We all know quite well that it took many more years for the market itself to mature pushing many to forget some of their illusions on the way. However realizing that **maturity and market expansion could only happen little by little in this complex domain EARSC has been sticking to its goal of helping develop the European remote sensing industry**, reaching today 80 members, and being a recognized association worldwide. All the major European industrial actors of remote sensing are EARSC members and are involved in numerous ways to foster the development of the domain together with European institutions. Lately the EARSC strategy has evolved one step further to account for the geospatial information revolution of the 21st century.

EARSC is representing the European providers of geo-information services in its broadest sense creating a network between industry, decision makers and users. It is a crucial stage of maturing of the sector as nowadays Earth observation is used more frequently by society and adds positive value to our daily lives.

At the same time, an active participation from all of our members is the best guarantee that EARSC will play an important role on the European Earth observation and geo-information arena. For our members, the **annual membership dues are a cost-effective way to stay informed, promote their company, political and institutional representation, networking opportunities with industry players and help to support the future of geo-information Industry**: "industry stakeholders together could transform activities into meaningful action on behalf of our sector".

Internally EARSC **informs and involves its members** through the website, newsletter, directorate and the organization of more numerous events. This will allow us to be more **present on the European and International scene and to contribute more efficiently to the implementation of European programmes**.

WHAT IS EARSC:

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- Non-profit making organisation created in 1989
- Association of corporate and observer members: the collective voice of the Earth Observation Industry
- Focus is on promoting the use of earth observation: increasing the profile of its members.
- Fosters dialogue between EARSC members, decision makers and users
- Provides technical expertise and policy guidance
- Promotes EO industry within European bodies

MISSION AND OBJECTIVES:

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EARSC SPECIFIC OBJECTIVES:

- To promote the interests of, and co-operation between, European geo-information service companies
- To make users aware of the benefits of remote sensing techniques and the products and services available from its members
- To provide its members with information on the development of the geo-information market
- To ensure that its members' view are represented at national and international fora and initiatives in the field
- To give advice and assistance on geo-information issues to funding and executing agencies

MEMBERSHIP:

- Representing the European companies of the remote sensing value added sector, as well as data distribution and comprehensive end-to-end chain
- More than 80 members, with SME's as well as large member companies
- Member companies are spread over Europe

MEMBERSHIP RATES: (*) employees in eo and geo-information

*Small companies (<10 employees) = 750 €/year
Medium Companies (11-50 employees) = 1.500 €/year
Large Companies (>100 employees) = 2.500 €/year
Observers = 1.000 €/year*

WEBSITE:

www.earsc.org

"Joining EARSC is a very efficient way of knowing the status of geo-information industry, getting answers, and being active at defending the development of our business"