

Briefing to European EO Service Industry on the planning of future ESA EO exploitation activities (2008 – 2012)

ESA/ESRIN, Frascati 04th October 2007

Draft Program

09:30	Introduction: Day's Scope and Expectations.	S. Coulson	ESA
09:45	Opening Remarks: Current Context and Landscape for EO services.	M. Doherty	ESA
10:15	Industry View: Issues and Challenges for EO service companies.	C. Hoffman	EARSC
10:45	Opportunity for feedback and comments from the floor		
11:00	<i>Coffee break</i>		
11:30	EOEP-3 Data User Element (DUE): Experiences to date and future perspectives	O. Arino	ESA
12:15	EOEP-3 Value Adding Sector (VAS): Experiences to date and future perspectives	S. Coulson	ESA
13:00	Opportunity for feedback and comments from the floor		
13:30	Closing Remarks: Next Steps	S. Coulson	ESA
13:45	<i>Lunch</i>		

14:00 – 16:30 ESA staff available for individual consultations with companies on feedback, suggestions and ideas for future activities.
Appointments to be requested in advance (on registration) and limited to 15 minutes per company.

Note that companies have been invited from the new countries that are participating in EOEP-3 (Ireland, Greece, Portugal, Luxembourg), and also from countries participating in the PECS program (Hungary, Romania, Czech Republic, Poland).

Therefore the main conference room will be available during the afternoon as an opportunity for companies to informally network, exchange information and meet new partners.